



Individual Vision Insurance from VSP®

Trust your eye health to VSP with affordable individual and family vision insurance.



When you enroll in an individual vision plan through VSP, you'll enjoy the best value on your eyecare. As the only national not-for-profit vision care company, VSP reinvests in the things you value most—the best care at the lowest out-of-pocket costs.

You'll like what you see with VSP.

Lowest Out-of-pocket Cost

You'll enjoy the lowest out-of-pocket costs in vision care, saving you hundreds of dollars on your exam and glasses.

Convenient Locations

With 32,000 network doctors, you're sure to find a VSP doctor close to you.

Great Selection in Eyewear

With the largest choice in frames, you'll find the pair that's right for you and your budget.

Satisfaction Guaranteed

VSP is consumers' #1 choice in vision care! If you're not 100% happy, VSP will make it right.

Don't wait. Enroll now.

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VSP Broker Plan coverage:	Without VSP Coverage*	With VSP Coverage
Eye Exam	\$154	\$15
Frame	\$120	\$25
Single Vision Lenses	\$86	
Anti-reflective Coating	\$110	\$69
Light-to-dark Tinting (Transitions® Lenses)	\$103	\$70
Impact-resistant Lenses (Polycarbonate Lenses)	\$55	\$31
Annual Plan Cost**	N/A	\$190
Total	\$628	\$400

*Comparison based on national averages for comprehensive eye exams and most commonly purchased brands. This chart represents typical savings for VSP members when they see a VSP doctor.

**Plan costs vary by state.

Typical Annual Savings
\$228
 with a VSP Doctor

Here's why 75 million members worldwide love VSP, and why you will too.

- **Eye exam:** fully covered after a \$15 copay
- **Prescription glasses:** fully covered after a \$25 copay
- **Two great plan options:**
 - Exclusive Broker Plan*: \$150 frame allowance, fully covered contact lens exam, and Primary EyeCare (coverage for chronic and non-chronic conditions)
 - EasyOptions Plan**: flexibility to choose one of four custom benefit options
- **Lens enhancements:** average savings of 20-25% on other lens enhancements, like anti-reflective coating

Enroll in VSP individual vision insurance today. You'll be glad you did.

Exclusive Member Extras

As a VSP member, you'll enjoy exclusive savings and promotions on eyecare, including laser vision correction services.³ The average savings are 15% off the regular price or 5% off the promotional price. Discounts are only available from contracted facilities.

As an added bonus, enjoy savings of up to 50% on state-of-the-art digital hearing aids through TruHearing® for you and anyone in your family.***

For more information visit vsp.truhearing.com. Or call 877.396.7194 and be sure to mention that you're a VSP member.



*Plan options vary in Florida, New York, and Oregon.

**Members must choose custom benefit option while at their appointment. Plan not available in Florida.

***TruHearing not available in Washington.

1. Ipsos National Vision Plan Member Research, 2012. 2. Visit vsp.com for featured frame brands. 3. The VSP Laser VisionCareSM Program is a discount plan only. Discounts only apply to services received from a VSP participating laser center. No monetary benefits are payable to members under this program. Laser vision correction services include: laser-assisted in-situ keratomileusis (LASIK), custom LASIK using wavefront technology only, or photorefractive keratectomy (PRK). Custom LASIK coverage is only available using wavefront technology with the microkeratome surgical device. Other LASIK procedures may be performed at an additional cost to the member.